



COGNOS REPORTNET™ AND SAP® BW/SAP NETWEAVER™

**INCREASE THE RETURN
ON YOUR INVESTMENT**



EXTEND THE VALUE OF YOUR INVESTMENT IN SAP

Cognos ReportNet, our Web-based reporting application, can extend and enhance the value of your investment in SAP BW and SAP NetWeaver™.

When you choose Cognos ReportNet to report off SAP BW, you'll realize the following benefits:

Lower ownership costs and higher ROI

Cognos ReportNet can produce any report your business needs. You can standardize your reporting on a single product and reporting architecture. And reduce the number of reports you need to maintain. Minimal training requirements mean users can be up and running in less than a day. Zero-footprint client for report

building and distribution enables centralized, simple administration.

Wider distribution and increased use of SAP BW data

Cognos ReportNet makes SAP BW data available across your organization. Casual and novice users can find critical data and reports quickly and easily so they can make better-informed decisions. Distribute the highly formatted, multi-page, heterogeneous reports that you always wanted but can't get today—over the Web, in an e-mail, or in hard copy.

Reduced IT reporting backlog

Cognos ReportNet lets you reduce authoring times from days to minutes. Business users can create their own reports, further reducing the reporting backlog to free up

COGNOS® REPORTNET™ AND SAP BW: KEY FEATURES UP CLOSE

Report Viewer - Microsoft Internet Explorer

Address: <http://www.southeast.com/cgi-bin/cognos/spi.dll>

Expected Volumes

Product Line	Expected Volume
Consumer Electronics	97,280 EA
Entertainment Media	224,911 EA
Home Office	272,007 EA
Home Theatre	279,276 EA
Lifestyle Products	391,082 EA

Order Quantities by Channel

Order Method - Medium Name	Order Qty
Fax	36,664 EA
Telephone	186,268 EA
Mail	74,785 EA
E-mail	116,520 EA
Web	121,685 EA
Skips visit	99,343 EA
Special	20,391 EA

Current Inventory Levels

Physical Stock Quantity

Consumer Electronics
Lifestyle Products
Level 1 Material Name

Returns

Return Quantity

Consumer Electronics
Entertainment Media
Home Office
Lifestyle Products
Home Theatre
Product Line

Callouts:

- SAP BW data for sales volumes and non-SAP BW data for product images.
- Order Quantities from an SAP BW Query on Master and ODS data.
- Returns from a second instance of SAP BW.
- Current inventory data from a relational data warehouse.



IT resources for their projects. Automatic use of SAP BW's multilingual capabilities with automatic localization reduces authoring time and enables reuse of reporting efforts.

Increased self-sufficiency and productivity for novice and casual users

Wizard-driven authoring using SAP BW variables and Cognos ReportNet prompts in formatted prompt pages guide users through report building. Effortless report authoring with Web-based drag and drop, ad hoc report creation for business users.

FULL SAP CERTIFICATION

Cognos is one of only a handful of vendors to earn Powered by SAP NetWeaver™ certification. This includes integration with three key components of SAP NetWeaver:

- Pre-packaged iViews for integration with the SAP® Enterprise Portal.
- The Cognos Driver for BAPI®—an OLAP BAPI interface into SAP BW (a core component of SAP® Business Intelligence).
- Certified deployment of Cognos Dispatcher on the SAP® Web Application Server.

The depth of our integration with SAP NetWeaver and our certifications reflect our high level of ongoing commitment and investment to support your SAP applications and bring you the following benefits:

Leverage all your SAP BW business rules and more:
Create reports using:

- All your SAP BW data: Master Data, ODS Data, InfoCubes, MultiProviders, and SAP BW Queries.
- All your SAP business rules: languages, currencies, conversions, hierarchies, aggregations, calculations, and more.
- All your infrastructure: SAP BW query processing power and deployment on the SAP Web Application Server, with no duplication or redundancies.

SAP® Enterprise Portal integration: Access and interact with reports created with Cognos ReportNet in a familiar SAP Enterprise Portal environment.

Leverage SAP security: Single sign-on across SAP BW and SAP Enterprise Portal uses your SAP roles for data access and to drive the user experience in Cognos ReportNet.

Combine SAP BW and non-SAP BW data: Combine data from multiple SAP BW sources and instances with non-SAP BW data (for example, relational data warehouses) within a single report.

Leverage complex, mixed IT environments: Open, Web services-based architecture lets you create a single view of your operations from your existing environment. You can work with the databases, security models, portals (including SAP Enterprise Portal), application servers, operating systems, and hardware you already have. There is no need to build new or recreate existing environments.

Sophisticated Formatting and Multiple Output Formats: Create multi-object, multi-query, multi-page reports, as well as pixel-perfect production reports, all over the Web. Export to HTML, PDF, Excel or CSV with one touch to the SAP BW server

LONG-STANDING PARTNERSHIP WITH SAP

Cognos has been an SAP Software Partner since 1999. Since that time, Cognos has built strong relationships with SAP across the organization. This has resulted in the creation of dedicated alliance, research and development, and customer service teams to ensure that any SAP-Cognos implementation runs smoothly and effectively.

ABOUT COGNOS

Cognos is the world leader in business intelligence and enterprise planning software. Our solutions for corporate performance management let organizations drive performance with planning and budgeting, monitor it with scorecarding, and understand it with enterprise business intelligence reporting and analysis. Cognos is the only vendor to support all of these key management activities in a complete, integrated solution.

Founded in 1969, Cognos today serves more than 23,000 customers in over 135 countries. Cognos enterprise business intelligence solutions and services are also available from more than 3,000 worldwide partners and resellers.



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